

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.ucmem.com and The University Club of Memphis and governs data collection and usage. For the purpose of the Privacy Policy, unless otherwise noted, all references to The University Club of Memphis include www.ucmem.com and University Club mobile app. The University Club of Memphis website is an Online Business Service Site. By using the University Club of Memphis website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, The University Club of Memphis collects personally identifiable information, such as your:

- First and Last Name
- Address
- E-mail Address
- Phone Number

We collect billing, credit card and or banking information if you choose to use the University Club of Memphis' website to pay your statement electronically.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to become a member or use services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message;

(e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

The University Club of Memphis collects and uses your personal information to operate its website(s) and deliver the services you have requested.

The University Club of Memphis may also use your personally identifiable information to inform you of other products or services available from The University Club of Memphis and its affiliates.

Sharing Information with Third Parties

The University Club of Memphis does not sell, rent or lease its member lists to third parties.

The University Club of Memphis may share data with trusted partners to help perform statistical analysis, send you email or postal mail or provide customer support. All such third parties are prohibited from using your personal information except to provide these services to The University Club of Memphis, and they are required to maintain the confidentiality of your information.

The University Club of Memphis may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on The University Club of Memphis site; (b) protect and defend the rights or property of The University Club of Memphis; and/or (c) act under exigent circumstances to protect the personal safety of users of The University Club of Memphis, or the public.

Tracking User Behavior

The University Club of Memphis may keep track of the websites and pages our users visit within The University Club of Memphis, in order to determine which of The University Club of Memphis services or activities are the most popular. This data is used to deliver customized content and advertising within The University Club of Memphis to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by The University Club of Memphis. This information can include; your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of The University Club of Memphis website.

Use of Cookies

The University Club of Memphis website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize University Club of Memphis pages, or register with The University Club of Memphis site or services, a cookie helps addresses, shipping addresses, and so on. When you return to the same University Club of Memphis website, the information you previously provided can be retrieved, so you can easily use the University Club of Memphis features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the University Club of Memphis services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

E-mail Communications

From time to time, The University Club of Memphis may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from The University Club of Memphis or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from The University Club of Memphis, you may opt out of such communications by clicking on the UNSUBSCRIBE button.

Changes to this Statement

The University Club of Memphis reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

The University Club of Memphis welcomes your questions or comments regarding this Statement of Privacy. If you believe that The University Club has not adhered to this Statement, please contact The University Club of Memphis at:

The University Club of Memphis
1346 Central Ave.
Memphis, TN 38104

Email Address:
info@ucmem.com

Telephone number:
901-722-3700

Effective as of July 26, 2018